

BECOMING AN ENGAGED AND EFFECTIVE *school director*

DATES AND DETAILS:

LEADERSHIP AND GOVERNANCE

- 1** Saturday, September 23, 2023 | 8:30 a.m. - 3:30 p.m.
PSBA headquarters, 400 Bent Creek Blvd., Mechanicsburg, PA 17050

Learn how to function more effectively as a team of ten to accomplish district priorities and goals.

EFFECTIVE ADVOCACY

- 2** Wednesday, October 18, 2023 | 8:00 - 9:30 a.m.
Virtual via Zoom

Attendees will get to hear from legislators from both parties about why it is important for them to have regular communication with their constituents and how your district stories can influence the work they do in the Capitol. As one board member noted, "With patience, persistence and practice, I can truly say advocacy for public education is becoming fun."

COMMUNITY AND BOARD ENGAGEMENT

- 3** Wednesday, November 15, 2023 | 8:00 - 9:30 a.m.
Virtual via Zoom

Understand how productive board meetings, community engagement and social media can all highlight the impressive work being done in your district to share with your legislators.

STUDENT CENTERED

- 4** Wednesday, December 13, 2023 | 8:00 - 9:30 a.m.
Virtual via Zoom

Learn how to cultivate an environment of inclusion and belonging to positively impact growth and development for students, staff and administration alike. Reflect on the direct relationship and influence of your school board's actions on the entire district.



5 A LEGAL LENS
Wednesday, January 17, 2023 | 8:00 - 9:30 a.m.
Virtual via Zoom

Understand the Sunshine Law and how meetings should be conducted.

6 BUDGET
Wednesday, February 14, 2023 | 8:00 - 9:30 a.m.
Virtual via Zoom

Understand the impact of mandated costs imposed by the General Assembly, your district's cost drivers and how that all relates to charter reform.

7 SCHOOL FINANCE
Wednesday, March 21, 2023 | 8:00 - 9:30 a.m.
Virtual via Zoom

Learn about one of the costliest mandates for schools and about how property tax reform could impact your district's budget.

8 ADVOCACY DAY
April TBD, two-day event
PSBA headquarters, 400 Bent Creek Blvd., Mechanicsburg, PA 17050

Share your local stories with your legislators at the Capitol and encourage your Team of 10 to join you.

PROGRAM GOALS:

- Increase knowledge of the Pennsylvania legislative system and its impact on public schools.
- Grow leadership skills.
- Develop new approaches to school governance.
- Become an advocate for public education who is committed to strengthening relationships with local legislators.
- Discuss and develop approaches for civility at the board table.
- Manage community civil discourse during an issue or debate.
- Develop a cohort of school board leaders for continued dialogue and support related to public education.
- Establish a network of connectivity with identified areas of opportunity for continued growth.
- Foster and strengthen the connection between PSBA and legislators to accelerate advocacy for public education at the local, state and federal levels.





Please complete the following application to be considered for the 2023-24 PSBA Policy Institute Program. Completed applications and any additional questions can be directed to:

- Jamie Zuvich - jamie.zuvich@PSBA.org
- Lena Hannah - lena.hannah@PSBA.org

SCHOOL BOARD DIRECTOR INFORMATION:

Name: _____

Street address: _____

City: _____ Zip code: _____

Phone number: _____

Preferred email address: _____

School district: _____

Year elected or appointed in: _____

What section of the state does your school district reside?

PA REQUIRED SCHOOL DIRECTOR TRAINING (Act 55 of 2017 and Act 18 of 2019)

Did you complete required school director training?

Yes

No

If yes, how did you complete your training requirements?

In-person PSBA RQD program

Online PSBA RQD program via myPSBA.org

A different PDE-approved RQD provider



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4 | Policy Institute | Application