

Minutes for Governing Board Meeting - Sunday, April 24, 2022

04/24/2022 | 02:00 PM - 04:10 PM - (GMT-05:00) Eastern Time (US & Canada)

PSBA Headquarters

Attendees (11)

Mr. David Hein; Mr. David Schaap; Ms. Allison Mathis; Mr. Mike Gossert; Dr. Art Levinowitz; Mr. Edward Brown; Ms. Julie Preston; Ms. Marsha Pleta; Ms. Beth Zeigler; Ms Sabrina Backer; Justin Warren

PSBA Staff Attendees - Nathan Mains, CEO; Christina Griffiths, COO; Britta Barrickman, Chief Member Services Officer; Stuart Knade, Chief Legal Officer; James Scheirer, Chief Information Officer; John Callahan, Chief Advocacy Officer; Roberta Marcus, Consultant in Residence PSBA; Jennifer Cramer, Director of Conference and Events; Becky Dussinger, Director Member Outreach; Sherri Houck, Sr Manager Governance and Leadership; Fawn McClure, Executive Assistant to CEO

Call to Order, Pledge and Welcome Comments

2:08 pm

Meeting was called to order by Board President, David Hein

2:09 pm

Report of the Audit Committee

* GB received documents for review prior to meeting
* Audit Committee met with Auditors, Maher Duessel
  + No adjustments needed
  + Strong financial statements

Motion to Governing Board for approval of Audited Financials

          Move:  Mike Gossert; Second:  Sabrina Backer

          Unanimous decision; 10-Yes / 0-No

Strategic Discussions

2:17 pm

PSBA Realignment of Sections (Sectional Advisors)

* Currently have 8 sectional advisors; looking to move to 12
* Advocacy Ambassadors and Member Outreach would receive updated areas
* Would be effective 1.1.2023
* Additional 4 advisors would be on the election ballot this year
* Concern with filling additional spots

Motion to Governing Board for approval of additional sectional advisors and realignment of sections

          Move:  Mike Gossert; Second:  Marsha Pleta

          Unanimous decision; 10-Yes / 0-No

2:26 pm

Project Bento - Presentation from Roberta Marcus

* Strategic approach to communications that strengthens PSBA's bond with members
* Target; Board members, Superintendents and legislators
* Three Phases of this project; in process

2:32 pm

FutureEd Report

* Looking to have more Parental Engagement
* Work with District and the Community to provide needed tools
* Educate the public about school boards and their purpose

Strategic Action Items

3:05 pm - 2022 PSBA Bylaws

Submission from membership was communicated in March

* To date no submissions have been received
* Deadline for submissions is May 16

Submission from PSBA staff and Governing Board

* Information was provided in March for review
* Submissions for any updates/changes needed by April 13
* No updates/changes received

Bylaws Committee will meet via Zoom on June 13

* Notified that there will be no updates/changes submitted
* Governing Board will receive notification from committee meeting

3:07 pm - COSSBA (Consortium of State School Boards Associations)

Overview of COSSBA, Nathan Mains, CEO and David Hein, Board President

* Handout was provided to Governing Board for review
* To date 22 state associations have made the transition
* Kathy Swope will be the transition coordinator for the association
* PSBA is one of the founding members
* Three-year term for states
* Dues less than half of what paid to NSBA
* Fair structure; payment for events would fall to state associations
* More states are looking at moving to COSSBA
* Looking to provide more Professional Development for association boards
* Website is up and live

Updates / Consent Items

3:20 pm - CEO Update

* Team Reports were provided prior to the meeting for review

Information was provided on the following topics

* 3:21 pm - Conference Update, Jennifer Cramer
  + Moved from Hershey to Kalahari
  + Fixed rate for rooms through 2026
  + Kalahari had more space and other areas of need
  + Conference will be Monday, Tuesday - October 31-November 1
  + Sunday, October 30; special meetings
    - Governing Board
    - PSBA Past Presidents
    - Foundation Awards Dinner-Presentation
  + Interest in seeing registration count from Western part of the state
    - This information will be tracked after conference

* 3:34 pm - AMS (Account Management System) - Christina Griffiths
  + Contract with Cresserence
  + More efficient system; will have the ability to link items together
  + Test in Fall; for roll-out in January 2023

* 3:36 pm - PSBA Logo
  + Samples provided of brand update; modernized logo
* 3:40 pm – Technology Update
  + Recording Studio is being updated
  + Convene Rooms enhancements are being made to have conference center with up to date technology
  + Completion date to be 7.1.2022

* 3:46 pm - Tenant Space
  + Insurance Group NLA will be ending their lease of the downstairs space; end of 2022
  + PSBA looking at other options for space or possibility of new tenant

* 3:48 pm - Insurance Trust met week of April 18, will continue to provide funds for Keystone Center for Charter Change (KCCC); for the Policy and Innovation Group

* 3:49 pm - PSBA Scorecard
  + Sample provided to Governing Board for reference
  + Summary of projects/initiatives that PSBA is working on
  + Provided to board every two weeks

* 3:50 pm - PSBA Comments on Charter / Cyber Schools; Proposed Regulation #6-349

* 3:55 pm - Advocacy Day Overview - John Callahan
  + 202 Individuals registered w/180 meetings scheduled
  + EdPAC Lunch event being held at the Harrisburg Facility
  + PowerPoint presentation provided for reference

4:00 pm - Approval of GB Minutes from 1.27.2022  and Financials December 2021, January/February 2022

Motion on approval of both items

          Move:  David Schapp; Second:  Edward Brown

          Unanimous decision; 10-Yes / 0-No

New and Unfinished Business / Board Comments

4:03 pm - David Hein, Board President opened the floor up to any new/unfinished business or comments

* No discussions were brought forward

Adjourn

4:05 pm - Adjourn

* David Hein, Board President adjourned the meeting