

Cash Flow Optimization -Your money working sooner and longer

**We
make your
life easier with the
power of a strong plan.**

PSDLAF's Cash Flow Optimization Program, through PMA Financial Network, LLC, and PMA Securities, LLC, is a complete and accurate picture of your entity's cash flow, allowing investment of reserves based on sound, reliable data. Nothing is more powerful.

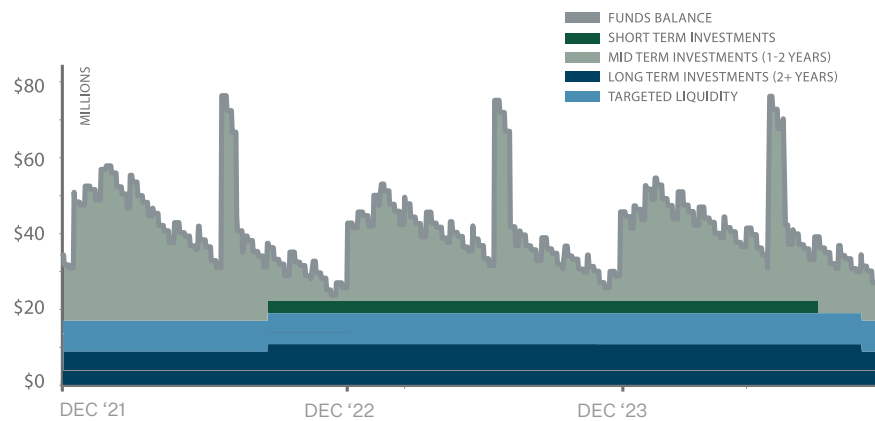
Benefits

- Maximize invested cash
- Match expenditure obligations
- Extend maturities to increase yield

PSDLAF's Cash Flow Optimization Program

Our Cash Flow Optimization Program analyzes large fields of data, draws reliable conclusions and creates value from the newfound insight. This begins with a thorough investigation of a public body's historical cash flow. From this process, PSDLAF gains a complete picture from which investment strategies are formulated. Once the cash flow plan has been constructed, PSDLAF builds an investment schedule that optimizes a public entity's returns and helps extend maturity lengths to take advantage of higher yields that are generally available longer out on the yield curve.

Sample Cash Flow Analysis



*The analysis or information presented here is based on hypothetical projections and/or past performance that have certain limitations. No representation is made that it is accurate or complete or that any results will be achieved.

The Power of a Good Plan

The result of the analysis and collaborative planning process is a daily cash flow plan and investment schedule. The investment schedule matches investments with the critical need dates to meet payroll, accounts payable, bond payments and other anticipated expenses.

Let us make your life easier with the power of a strong plan.



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