January 2022

School Director Recognition Month

Sample Tweets

January is School Director Recognition Month! Please join us in celebrating [district] school directors who volunteer their time to serve our students, schools and communities.

It’s officially School Director Recognition Month! Thank you to the [district] school directors for your hard work and dedication!

January is School Director Recognition Month! Send them an email thanking them for their service to our district! [attach board photo, link to board emails on district website]

PA school directors are locally elected officials who voluntarily devote an average of 10 hours per month to school board business. Thank you, [district name] school directors, for your service! We appreciate you!

This January, we send a big thank you to our [district] school directors for your service!

This month, we are recognizing our school directors for their ongoing dedication and service to our district!

Hashtag ideas: #SchoolDirectorRecognition #SchoolDirectorMonth

Suggestions... FOR SALUTING SCHOOL DIRECTORS DURING SCHOOL DIRECTOR RECOGNITION MONTH

- Participate in an Adopt-a-School-Director program: Classrooms choose a school director to adopt for a month and share class projects. School directors can visit the class virtually or in person to thank students.
- Arrange to have a school director be a virtual guest lecturer in class during the month.
- Have school marquees display “Thanks!” or other words of appreciation to school directors.
- Arrange for public service announcements for local radio and TV.
- Arrage for a florist to donate a single flower for each school director and put it at his or her place at a board meeting as thank-you for their service.
- Place an announcement of School Director Recognition Month on the school district’s website and social media accounts, and in all district publications.
- Tie school director recognition to a special event such as an athletic game or virtual performance.
- Contact student editors to do feature stories on the board in school publications.
- Create a “School-Director-For-A-Day” contest giving students the opportunity to serve and learn about the duties and responsibilities of a school director.
- Have students write thank-you notes to school directors. Use student artwork to make thank-you cards.
- Arrange a virtual or in-person speaking engagement at a local service or civic club to explain the school board’s role and how public education is governed.
- Hold a virtual mock school board meeting with students filling the role of school directors. Create an agenda and appoint others to serve as administrators and concerned citizens.
- Create a bulletin board display featuring pictures of school directors, background information and years of service on the board.
- Start a tradition of “school director spotlights” and highlight one member per meeting for specific works.
- Make a video of students thanking school directors and show it during a meeting.
- Have students create handwritten notes to be distributed to the directors at an upcoming meeting.
- Work with your PTA or other local organizations to provide snacks during an upcoming school board meeting.
- Send flyers or information sheets home with students that detail School Director Recognition Month to spread awareness among parents.

Pennsylvania School Boards Association
400 Bent Creek Blvd.
Mechanicsburg, PA 17050
(717) 506-2450
www.psba.org