



CAPTURING SMILING FACES WITH SAFETY AND SECURITY

At Lifetouch, we have found a special purpose in capturing and preserving lifelong memories through photography.

With the many changes in the world this year, we are reminded, now more than ever, of the importance of capturing important moments and sharing photography with our loved ones.

Lifetouch is leading the photography industry in providing comprehensive safety protocols. These protocols follow the guidelines or recommendations of the Center for Disease Control (CDC), the U.S. Department of Health & Human Services (HHS), the Public Health Agency of Canada (PHAC) and the Occupational Safety and Health Administration (OSHA) standards related to COVID-19.

Safety Training

Lifetouch employees are required to complete enhanced safety and cleaning protocol training.

Social Distancing

Employees will follow new posing and social distancing requirements to ensure a safe and comfortable photography session.

Enhanced Cleaning

Props, surfaces and equipment will be disinfected throughout the day.

Face Masks

Photographers will always be required to wear a mask and carry essential sanitization items. Face masks are encouraged for students and other individuals who are participating or helping to coordinate school picture day.

Face coverings are required for all customers of our church and studio photography businesses and masks may only be removed for the purpose of having your photography taken.

Customized Plan

Most importantly, we'll work with your school to establish a plan that fits your needs.

While photography sessions may look different this year, as a trusted partner, our goal remains the same; to ensure schools receive this essential photography service and families can continue to enjoy and capture life's memories.

Note: Photography safety protocols may change based on new or revised recommendations from local and national government agencies.

Additional Safety Measures: The Lifetouch SmileSafe Program

School pictures are essential for school operations and safety but more importantly, they play a critical role in the recovery of a missing child. [Learn more](#) about how Lifetouch and the [National Center for Missing and Exploited Children](#) are partnering together to bring more than 1 billion free SmileSafe ID cards to families across America.

