January 2020
School Director Recognition Month

Sample Tweets

January is School Director Recognition Month! Please join us in celebrating [district] school directors who volunteer their time to serve our students, schools, and communities.

It’s officially School Director Recognition Month! Thank you to the [district] school directors for your hard work and dedication!

January is School Director Recognition Month! If you see our school board directors, thank them for their service to our district!

[attach board photo]

PA school directors are locally elected officials who voluntarily devote an average of 10 hours per month to school board business. Thank you, [district name] school directors, for your service! We appreciate you!

School directors have a challenging and vital role in our public schools. Join us in expressing our thanks to the [district] leaders during School Director Recognition Month!

Hashtag ideas: #SchoolDirectorRecognition #SchoolDirectorMonth

Suggestions. . .

FOR SALUTING SCHOOL DIRECTORS DURING SCHOOL DIRECTOR RECOGNITION MONTH

- Participate in an Adopt-a-School-Director program: Classrooms choose a school director to adopt for a month and share class projects. School directors can visit the class to thank students personally.
- Arrange to have a school director be a guest lecturer in class during the month.
- Invite school directors to meet students and faculty for lunch in the school cafeteria.
- Have school marquees display “Thanks!” or other words of appreciation to school directors.
- Arrange for public service announcements for local radio and TV.
- Arrange for a florist to donate a single rose for each school director and put it at his or her place at a board meeting as a thank-you for their service.
- Place an announcement of School Director Recognition Month on the school district’s website and social media accounts, and in all district publications.
- Tie school director recognition to a half-time introduction at an athletic event such as a basketball game.
- Contact student editors to do feature stories on the board in school publications.
- Create a “School-Director-For-A-Day” contest giving students the opportunity to serve and learn about the duties and responsibilities of a school director.
- Have students write thank-you notes to school directors. Use student artwork to make thank-you cards.
- Arrange a speaking engagement at a local service or civic club to explain the school board’s role and how public education is governed.
- Hold a mock school board meeting with students filling the role of school directors. Create an agenda and appoint others to serve as administrators and concerned citizens.
- Create a bulletin board display featuring pictures of school directors, background information and years of service on the board.
- Consider board recognition at other community events during January.
- Start a tradition of “school director spotlights” and highlight one member per meeting for specific works.
- Make a video of students thanking school directors and show it during a meeting.
- Take a photo of the board and post to social media with a thank-you.
- Have student television crews interview school directors on the district TV station.
- Plan visitations (structured and organized) by the board throughout the district.