

Suggestions...

For saluting school directors during School Director Recognition Month, January 2019

- Participate in an Adopt-a-Board-Member program: Classrooms choose a board member to adopt for a month and share class projects. Board members can visit the class to thank students personally.
- Arrange to have a board member be a guest lecturer in class during the month.
- Invite board members to meet students and faculty for lunch in the school cafeteria.
- Have school marquee displays "Thanks!" or other words of appreciation to board members.
- Arrange for public service announcements for local radio and TV.
- Arrange for a florist to donate a single rose for each board member and put it at his or her place at a board meeting as a thank you for their service.
- Place an announcement of School Director Recognition Month on the school district's website and social media accounts, and in all district publications.
- Tie school director recognition to a half-time introduction at an athletic event such as a basketball game.
- Contact student editors to do feature stories on the board in school publications.
- Create a "Board-Member-For-A-Day" contest giving students the opportunity to serve and learn about the duties and responsibilities of a school director.
- Have students write thank-you notes to board members. Use student artwork to make thank-you cards.
- Arrange a speaking engagement at a local service or civic club to explain the school board's role and how public education is governed.
- Hold a mock School Board meeting with students filling the role of school directors. Create an agenda and appoint others to serve as administrators and concerned citizens.
- Create a bulletin board display featuring pictures of board members, background information and years of service on the board.
- Consider board recognition at other community events during January.
- Start a tradition of "board member spotlights" and highlight one member per meeting for specific works.
- Make a video of students thanking school directors and show it during a meeting.
- Take a photo of the board and post to social media with a thank you.
- Have student television crews interview board members on district tv station.
- Plan visitations (structured and organized) by the board throughout the district.

Sample Tweets

- Please join us in thanking our [district] school directors for their hard work and dedication during School Director Recognition Month. They make our students' success their priority.
- PA school directors are locally elected officials who voluntarily devote an average of 20 hours per month to school board business. Thanks, [district name] school directors, for your service!
- It's School Director Recognition Month! [District] school directors, we salute you for your efforts on behalf of all students. We appreciate you!
- The [district] School Board advocates on behalf of our school, students and community. We salute them for their volunteer investment of time and effort for the good of our children.
- School directors have a challenging and vital role in our public schools. Express your thanks to them during School Director Recognition Month.