

Suggestions...

For saluting school directors during School Director Recognition Month, January 2017

Success Starts Here!

Take advantage of the Success Starts Here campaign by tying it into School Director Recognition Month. There is no better way to demonstrate the impact school directors have than my sharing stories of success throughout your district. Highlight one story each school day during January – that should be 20 – and submit those stories to the Success Starts Here campaign by completing the online form at <https://www.successtartshere.org/support/share-your-story/>. At the end of the month, summarize all 20 stories in a news release and send to your local media.

- Participate in an Adopt-a-Board-Member program: Classrooms choose a board member to adopt for a month and share class projects. Board members can visit the class to thank students personally.
- Compile a list of facts and accomplishments pertaining to your district.
- Arrange to have a board member be a guest lecturer in some class during the month.
- Invite board members to meet students and faculty for lunch in the school cafeteria.
- Have school marquees display “Thanks!” or other words of appreciation to board members.
- Arrange for public service announcements for local radio and TV.
- Arrange for a florist to donate a single rose for each board member and put it at his or her place at a board meeting as a thank you for their service.
- Place an announcement of School Director Recognition Month on the school district’s website and social media accounts, and in all district publications.
- Tie school director recognition to a half-time introduction at an athletic event such as a basketball game.
- Contact student editors to do feature stories on the board in school publications.
- Create a “Board-Member-For-A-Day” contest giving students the opportunity to serve and learn about the duties and responsibilities of a school director.
- Have students write thank-you notes to board members. Use student artwork to make thank-you cards.
- Arrange a speaking engagement at a local service or civic club to explain the school board’s role and how public education is governed.
- Plan visitations (structured and organized) by the board throughout the district.
- Hold a mock School Board meeting with students filling the role of school directors. Create an agenda and appoint others to serve as administrators and concerned citizens.
- Create a bulletin board display featuring pictures of board members, background information and years of service on the board.
- Consider board recognition at other community events during January.
- Start a tradition of “board member spotlights” and highlight one member per meeting for specific works.
- Make a video of students thanking school directors and show it during a meeting.
- Take a photo of the board and post to social media with a thank you.
- Have student television crews interview board members on district tv station.