

PSBA Bulletin 2011 Advertising Rates

The **PSBA Bulletin**, the premier education magazine in Pennsylvania, reaches school board members and administrators in all 600 school districts, IUs and CTCs in the state.

All ads are full color at no additional cost.

Space	Image Area	1-2 issues*	3-4 issues*	5-6 issues*
Inside Front, Inside Back, Back, Pages 1 & 2	7" x 10" H	\$2,200	\$2,145	\$2,070
Full page	7" x 10" H	\$1,510	\$1,435	\$1,380
1/2 page	7" x 5" H 4½" x 7"(island)	\$1,155	\$1,100	\$1,050
1/3 page	7" x 3¼" H 2¼" x 10" V	\$1,125	\$1,045	\$965
1/4 page	7" x 2½" H	\$1,070	\$990	\$940
1/8 page	3½" x 2" H	\$920	\$865	\$815
Professional cards	3¼" x 2¼" H	\$735 a year, paid in advance (full year only)		

Connect with potential clients by advertising in the *PSBA Bulletin*, the best way to reach the decision-makers in Pennsylvania's public schools.

For more information or for a complete media kit, contact **Cassandra Mocyk Davis** at cassandra.davis@psba.org or (800) 932-0588, ext. 3309.

PSBA Service Associate Members receive a 10% discount per insertion.

**Cost per issue*



Pennsylvania School Boards Association

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